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Local man wins New Holland GPS mapping system

RACINE, WI (Dec. 5, 2007) – Johnlee Newman, of Sumter, SC, hit pay dirt at this year's Sunbelt Agricultural exposition. He is the winner of a New Holland EZ-Guide® 500 Lightbar GPS mapping system worth \$3,000.

The EZ-Guide 500 Lightbar Guidance System is the world's first GPS lightbar with color display, display, mapping, and one-inch steering accuracy. This cutting edge technology represents the latest innovation in lightbar guidance systems, with a color screen that is 300% larger than the EZ-Guide Plus. It also features multiple accuracy options, and data logging functions to record data and transfer via USB flash drive for generating printed maps and reports.

Newman was impressed with the advanced capabilities of the New Holland lightbar system. He picked up his prize recently at Altman Tractor & Equipment, a New Holland dealership in Florence, SC. For more information, contact Altman's Parts Manager David Dennis at (843) 662-0151.

Newman entered a CNH Parts & Service random drawing for the EZ-Guide 500 Lightbar Guidance System at the Sunbelt Agricultural exposition, which took place on Oct. 16-18 in Moultrie, GA. CNH Parts & Service, based in Racine, WI, is the product support arm for the New Holland brand.

About CNH

CNH Global N.V. is a world leader in the agricultural and construction equipment businesses. Supported by about 11,500 dealers in 160 countries, CNH brings together the knowledge and heritage of its Case and New Holland brand families with the strength and resources of its worldwide commercial, industrial, product support and finance organizations. CNH Global N.V., whose stock is listed at the New York Stock Exchange (NYSE:CNH), is a majority-owned subsidiary of Fiat S.p.A. More information about CNH and its Case and New Holland products can be found online at www.cnh.com.

(more)

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Caption:

(L-R) David Dennis, Lamar Graves and Stan Altman of Altman Tractor & Equipment in Florence, SC present a New Holland EZ-Guide® 500 Lightbar GPS mapping system to Johnlee Newman, of Sumter, SC. Newman won the system as part of a random drawing held recently at the Sunbelt Agricultural exposition in Moultrie, GA. Altman's Roy Atkinson and David Alexander, the CNH Parts & Service Sales Manager, were also on hand for the occasion.

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